

CAMBA

Chequamegon Area
Mountain Bike Association

2023 Chequamegon 100

Saturday, June 17, 2023 | Lots of CAMBA Trails



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CAMBA is a 501(c)3 nonprofit organization, and is responsible for the development and management of a regional mountain bike trail system of over 130 miles, and over 200+ miles of gravel routes. The CAMBA trails lie in and around the beautiful Chequamegon-Nicolet National Forest as well as in the Bayfield and northern Sawyer County Forests – nearly a million acres in which to ride your mountain bike or your gravel bike. Trails are based in the towns of Bayfield, Cable, Hayward, Namakagon and Seeley!

CAMBA takes its responsibility as a steward of the environment very seriously and is committed to sustainable trail development – trails that will withstand years of regular use without degrading or promoting erosion. All new trails are designed and constructed to International Mountain Bike Association (IMBA) best practices.

Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone. We hope you enjoy the riding and join with us in preserving this resource. CAMBA encourages you to ride safely, wear a helmet and respect the environment.

cambatrails.org



2023 Chequamegon 100 Fact Sheet

- Who:** Chequamegon Area Mountain Bike Association
- What:** The Chequamegon Race is a challenging, self-supported race with multiple distance options for miles of fun on the trails.
- When:** Saturday, June 17, 2023
- Where:** CAMBA Trails starting and finishing at OO
- Why:** CAMBA is honored to take over the reigns for one of the midwest's most iconic mountain bike endurance race, the Chequamegon 100.

With 3 distance options; approximately 100, 65, or 30 miles of sweet northern Wisconsin dirt, with the great majority of it on singletrack, the Cheq 100 was the first endurance event to be held on the great CAMBA system trails. Based on a self-supported ethos that has gained popularity with other events, the Chequamegon 100 will continue the tradition of self-reliance riders that finish through determination.

Chequamegon Area Mountain Bike
Association
PO Box 141, Cable, WI 54821
executivedirector@cambatrails.org
www.cambatrails.org





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Sponsorship Levels

Need commitment by May 6th to be included in all benefits

\$5,000 Title Sponsor (\$5,000 Cash)

- Name in Event Title
- All benefits of a Presenting Sponsor with your name listed in title

\$1,000 Presenting Sponsor (\$1,000 Cash)

- Logo on number plates, promotional posters, and t-shirts
- Events & Clinics listing on the website
- Chequamegon 100 Race webpage
- Newsletters and social media leading up to the race
- 3 complimentary entries into the Chequamegon 100 Race

\$500 Supporting Sponsor (\$500 Cash or \$1,000 In-Kind)

- Logo on t-shirts and promotional posters
- Chequamegon 100 Race webpage
- Social media leading up to the race
- 2 complimentary entries into the Chequamegon 100 Race

\$250 Contributing Sponsor (\$250 Cash or \$500 In-Kind)

- Logo on promotional posters
- Chequamegon 100 Race webpage
- 1 complimentary entry into the Chequamegon 100 Race

Underwriting Opportunities

- Food Sponsor
- After Party Beer Sponsor
- T-Shirt Sponsor
- Raffle and/or Swag Sponsor



2023 CHEQUAMEGON 100 RACE SPONSORSHIP AGREEMENT

Please return the completed agreement of your preference to:

- U.S. Mail: CAMBA, P.O. Box 141, Cable, WI 54821
- Email: executivedirector@cambatrails.org
- See our [Sponsorship Policy](#) regarding cash and in-kind payments

Sponsorship Level (Check the box with your preference)

- ☐ Title Sponsor \$5,000 Cash
- ☐ Presenting Sponsor \$1,000 Cash
- ☐ Supporting Sponsor \$500 Cash (or \$1,000 In-Kind)
- ☐ Contributing Sponsor \$250 Cash (or \$500 In-Kind)
- ☐ Underwriting Sponsor

Date	
Signature	
Your Name	
Title	
Business Name	
Address	
City, State, Zip	
Phone	
Email Address	
Website	
Details of In Kind Sponsorship	

Thank you! Your support enables CAMBA to grow, and by partnering with you and our passionate community of sponsors, donors and members, it has propelled CAMBA trails to be a premier off-road riding area in the Midwest and nation. We would love having you make an important difference in CAMBA's mission and community.

If you have questions or would like to discuss your sponsorship preference, please contact us at executivedirector@cambatrails.org



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