

CAMBA

Chequamegon Area
Mountain Bike Association

2023 Women's Weekend MTB Clinic North

Friday - Sunday, May 2023 | Ashwabay Trails, WI



CAMBA is a 501(c)(3) nonprofit organization, and is responsible for the development and management of a regional mountain bike trail system of over 130 miles, and over 200+ miles of gravel routes. The CAMBA trails lie in and around the beautiful Chequamegon-Nicolet National Forest as well as in the Bayfield and northern Sawyer County Forests – nearly a million acres in which to ride your mountain bike or your gravel bike. Trails are based in the towns of Bayfield, Cable, Hayward, Namakagon and Seeley!

CAMBA takes its responsibility as a steward of the environment very seriously and is committed to sustainable trail development – trails that will withstand years of regular use without degrading or promoting erosion. All new trails are designed and constructed to International Mountain Bike Association (IMBA) best practices.

Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone. We hope you enjoy the riding and join with us in preserving this resource. CAMBA encourages you to ride safely, wear a helmet and respect the environment.

cambatrails.org



2023 Women's Weekend MTB Clinic North Fact Sheet

- Who:** Chequamegon Area Mountain Bike Association
- What:** The Women's Weekend MTB Clinic is a popular clinic and always fills up fast. Beginner, intermediate and advanced mountain bikers are invited to a weekend of fun on the beautiful and extensive Ashwabay trails overlooking the Chequamegon Bay and Apostle Islands.
- When:** Friday - Sunday, May 2023
- Where:** Ashwabay Trails, WI
- Why:** The Women's Weekend MTB Clinics teach mountain biking skills in a friendly, safe and supportive environment with certified coaches.
- The biggest sponsorship benefit is your company name will reach our 4,100 newsletter subscribers, 2,200 Instagram followers, 6,700 Facebook followers and 38,000 annual website visitors.

Chequamegon Area Mountain Bike
Association
PO Box 141, Cable, WI 54821
executivedirector@cambatrails.org
www.cambatrails.org





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Sponsorship Levels

\$5,000 Title Sponsor (\$5,000 Cash)

- Name in Event Title
- All benefits of a Presenting Sponsor with your name listed in title

\$1,000 Presenting Sponsor (\$1,000 Cash)

- Promotional posters
- Events & Clinics listing on the website
- Women's Weekend MTB Clinic North webpage
- Newsletters and social media leading up to the race
- Acknowledgement on event shirt and at the event

\$500 Supporting Sponsor (\$500 Cash or \$1,000 In-Kind)

- Promotional posters
- Women's Weekend MTB Clinic North webpage
- Social media leading up to the race
- Acknowledgement on event shirt and at the event

\$250 Lady Ripper Sponsor (\$250 Cash or \$500 In-Kind)

- Promotional posters
- Women's Weekend MTB Clinic North webpage
- Social media leading up to the race
- Acknowledgement on event shirt and at the event

\$150 Tsuga Daddy Sponsor (\$150 Cash or \$300 In-Kind)

- Social media leading up to the race
- Acknowledgement at the event

\$50 Magic Carpet Sponsor (\$50 Cash or \$100 In-Kind)

- Acknowledgement at the event

Underwriting Opportunities

- Women's Weekend MTB Clinic North Giveaway Sponsor
- Lunch Sponsor (Sandwich, chips, cookies)
- Coffee & Scones Sponsor (Saturday a.m.)
- Dinner Friday or Saturday Sponsor
- Drink Sponsor, Raffle Swag Sponsor, Coaches' lodging



2023 WOMEN'S WEEKEND MTB CLINIC NORTH SPONSORSHIP AGREEMENT

Please return the completed agreement of your preference to:

- U.S. Mail: CAMBA, P.O. Box 141, Cable, WI 54821
- Email: executivedirector@cambatrails.org
- See our [Sponsorship Policy](#) regarding cash and in-kind payments

Sponsorship Level (Check the box with your preference)

- ☐ Title Sponsor \$5,000
- ☐ Presenting Sponsor \$1,000
- ☐ Supporting Sponsor \$500 (or \$1000 In-Kind)
- ☐ Lady Ripper Sponsor \$250 (or \$500 In-Kind)
- ☐ Tsuga Daddy Sponsor \$150 (or \$300 In-Kind)
- ☐ Magic Carpet Sponsor \$50 (or \$100 In-Kind)
- ☐ Underwriting Sponsor

Date	
Signature	
Your Name	
Title	
Business Name	
Address	
City, State, Zip	
Phone	
Email Address	
Website	
Details of In Kind Sponsorship	

Thank you! Your support enables CAMBA to grow, and by partnering with you and our passionate community of sponsors, donors and members, it has propelled CAMBA trails to be a premier off-road riding area in the Midwest and nation. We would love having you make an important difference in CAMBA's mission and community.

If you have questions or would like to discuss your sponsorship preference, please contact us at executivedirector@cambatrails.org



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