

CAMBA

CHEQUAMEGON AREA MTN BIKE ASSOC

2024 Women's Weekend MTB Clinic North: Lady Rippers

Friday May 17 - Sunday May 19, 2024 | Mt Ashwabay Trails | Bayfield, WI



CAMBA is a 501c3 nonprofit organization located in Northern Wisconsin, and is responsible for the development and management of a regional mountain bike trail system of over 130 miles, and over 200+ miles of gravel routes. The CAMBA trails lie in and around the beautiful Chequamegon-Nicolet National Forest as well as in the Bayfield and northern Sawyer County Forests. Trails are based in the towns of Bayfield, Cable, Hayward, Namakagon and Seeley!

CAMBA takes its responsibility as a steward of the environment very seriously and is committed to sustainable trail development – trails that will withstand years of regular use without degrading or promoting erosion. New trails are designed and constructed to International Mountain Bike Association (IMBA) best management practices. Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone.

The 2024 CAMBA Women's Mountain Bike Clinic North will be a weekend of learning, growing confidence, having fun, and experiencing the beauty of the CAMBA, Mt. Ashwabay trail cluster! Set in the idyllic Chequamegon Bay area of Northern Wisconsin, instruction for the clinic will be provided by regional certified coaches who have experience in teaching beginner, intermediate, and advanced riders looking to gain confidence on their bikes and improve their skills on the trails.

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2024 Women's Weekend MTB Clinic North Lady Rippers Fact Sheet

Who: Chequamegon Area Mountain Bike Association

What: The Women's Weekend MTB Clinic North, aka Lady Rippers, is a very successful and full clinic and always fills up fast. Beginner, intermediate and advanced mountain bikers are invited to participate in a weekend of fun on the beautiful and extensive Mt. Ashwabay trails overlooking the Chequamegon Bay and Apostle Islands in Lake Superior..

When: Friday May 17 – Sunday May 19, 2024

Where: Mt Ashwabay Trails, Bayfield, WI

Why: The Women's Weekend MTB Clinic teaches mountain biking skills to all levels of female riders (ages 16 yrs and older) in a friendly, safe and supportive environment by certified and experienced coaches.

Your sponsorship helps ensure all participants will receive sweet swag, breakfast and coffee each morning, Saturday and Sunday lunch, and snacks throughout the weekend.

Your sponsorship of this event will benefit your company by reaching 4,100 newsletter subscribers, 2,200 Instagram followers, 6,700 Facebook followers and 38,000 annual website visitors.

Chequamegon Area Mountain Bike Association
PO Box 141, Cable, WI 54821
executivedirector@cambatrails.org
www.cambatrails.org

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Sponsorship Levels

Title Sponsor = \$5,000 Cash

Name in Event Title

All benefits of a Presenting Sponsor with your name listed in title

Presenting Sponsor = \$1,000 Cash

Promotional posters

Events & Clinics listing on the website

Women's Weekend MTB Clinic North webpage

Newsletters and social media leading up to the race

Acknowledgement on event shirt and at the event

Supporting Sponsor = \$500 Cash or \$1,000 In-Kind

Promotional posters

Women's Weekend MTB Clinic North webpage

Social media leading up to the race

Acknowledgement on event shirt and at the event

Lady Ripper Sponsor = \$250 Cash or \$500 In-Kind

Promotional posters

Women's Weekend MTB Clinic North webpage

Social media leading up to the race

Acknowledgement on event shirt and at the event

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Sponsorship Levels (continued)

Tsuga Daddy Sponsor = \$150 Cash or \$300 In-Kind

Social media leading up to the race

Acknowledgement at the event

Magic Carpet Sponsor = \$50 Cash or \$100 In-Kind

Acknowledgement at the event

Underwriting Opportunities

Women's Weekend MTB Clinic North Giveaway(s) Sponsor

Lunch Sponsor (Saturday and Sunday; Sandwich, chips, cookies)

Coffee & Scones Sponsor (Saturday and Sunday a.m.)

Dinner Sponsor (Friday or Saturday)

Drink Sponsor, Raffle Swag Sponsor, Coaches' lodging Sponsor

BIG
WOODS.
ENDLESS
TRAILS.

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2024 Women's Weekend MTB Clinic North: Lady Rippers SPONSORSHIP AGREEMENT

Please return the completed agreement of your preference to:

- U.S. Mail: CAMBA, P.O. Box 141, Cable, WI 54821
- Email: executivedirector@cambatrails.org
- See our Sponsorship Policy regarding cash and in-kind payments

Sponsorship Level (Check the box with your preference)

- Title Sponsor \$5,000
- Presenting Sponsor \$1,000
- Supporting Sponsor \$500 (or \$1,000 In-Kind)
- Contributing Sponsor \$250 (or \$500 In-Kind)
- Underwriting Sponsor

Name: _____

Title: _____

Business Name: _____

Address: _____

Phone: _____

Email Address: _____

Website: _____

Details of In Kind Sponsorship: _____

Signature & Date: _____

Thank you! Your support enables CAMBA to grow, and by partnering with you and our passionate community of sponsors, donors and members, it has propelled CAMBA trails to be a premier off-road riding area in the Midwest and nation. We would love having you make an important difference in CAMBA's mission and community.

If you have questions or would like to discuss your sponsorship preference, please contact us at executivedirector@cambatrails.org

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