

# CAMBA

CHEQUAMEGON AREA MTN BIKE ASSOC

BIG  
WOODS  
ENDLESS  
TRAILS.



## 2024 Global Fat Bike Day Celebration

First Saturday of December 2024 | CAMBA Trails | Hayward, WI



CAMBA is a 501c3 nonprofit organization located in Northern Wisconsin, and is responsible for the development and management of a regional mountain bike trail system of over 130 miles, and over 200+ miles of gravel routes. The CAMBA trails lie in and around the beautiful Chequamegon-Nicolet National Forest as well as in the Bayfield and northern Sawyer County Forests. Trails are based in the towns of Bayfield, Cable, Hayward, Namakagon and Seeley!

CAMBA takes its responsibility as a steward of the environment very seriously and is committed to sustainable trail development – trails that will withstand years of regular use without degrading or promoting erosion. New trails are designed and constructed to International Mountain Bike Association (IMBA) best management practices. Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone.

Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone. We hope you enjoy the riding and join with us in preserving this resource. CAMBA encourages you to ride safely, wear a helmet and respect the environment.

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## 2024 Global Fat Bike Day Celebration Fact Sheet

**Who:** Chequamegon Area Mountain Bike Association

**What:** Global Fat Bike Day Celebration kicks off the winter fat bike season with a grass-roots winter experience and community gathering afterwards. It begins with guided rides for all levels along with a light lunch of gourmet soup and refreshments.

**When:** First Saturday of December

**Where:** Hayward, WI

**Why:** Global Fat Bike Day Celebration is hosted by CAMBA with a goal to bring people together to celebrate the anticipation of winter trail riding.

We expect up to 75 riders. The biggest sponsorship benefit is your company name will reach our 4,100 newsletter subscribers, 2,200 Instagram followers, 6,700 Facebook followers and 38,000 annual website visitors.

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**Chequamegon Area Mountain Bike Association**  
PO Box 141, Cable, WI 54821  
[executivedirector@cambatrails.org](mailto:executivedirector@cambatrails.org)  
[www.cambatrails.org](http://www.cambatrails.org)

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### 2024 Global Fat Bike Day Celebration

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#### Sponsorship Levels

##### **Title Sponsor = \$5,000 Cash**

Name in Event Title

All benefits of a Presenting Sponsor with your name listed in title

##### **Presenting Sponsor = \$1,000 Cash**

Promotional posters

Events & Clinics listing on the website

Global Fat Bike Day Celebration webpage

Newsletters and social media leading up to the race

3 complimentary entries into the Global Fat Bike Day Celebration

##### **Supporting Sponsor = \$500 Cash or \$1,000 In-Kind**

Promotional posters

Global Fat Bike Day Celebration webpage

2 complimentary entries into the Global Fat Bike Day Celebration

##### **Contributing Sponsor = \$250 Cash or \$500 In-Kind**

Promotional posters

Global Fat Bike Day Celebration webpage

1 complimentary entry into the Global Fat Bike Day Celebration

##### **Underwriting Opportunities**

Soup Sponsor

Cocoa & Coffee Sponsor

Cookie Sponsor

Winter Riding Give Aways

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# CAMBA

## CHEQUAMEGON AREA MTN BIKE ASSOC

### 2024 Global Fat Bike Day Celebration SPONSORSHIP AGREEMENT

Please return the completed agreement of your preference to:

- U.S. Mail: CAMBA, P.O. Box 141, Cable, WI 54821
- Email: [executivedirector@cambatrails.org](mailto:executivedirector@cambatrails.org)
- See our Sponsorship Policy regarding cash and in-kind payments

Sponsorship Level (Check the box with your preference)

- Title Sponsor \$5,000
- Presenting Sponsor \$1,000
- Supporting Sponsor \$500 (or \$1,000 In-Kind)
- Contributing Sponsor \$250 (or \$500 In-Kind)
- Underwriting Sponsor

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Details of In Kind Sponsorship: \_\_\_\_\_

Signature & Date: \_\_\_\_\_

Thank you! Your support enables CAMBA to grow, and by partnering with you and our passionate community of sponsors, donors and members, it has propelled CAMBA trails to be a premier off-road riding area in the Midwest and nation. We would love having you make an important difference in CAMBA's mission and community.

If you have questions or would like to discuss your sponsorship preference, please contact us at [executivedirector@cambatrails.org](mailto:executivedirector@cambatrails.org)

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