

BIG WOODS ENDLESS TRAILS.

CAMBA

CHEQUAMEGON AREA MTN BIKE ASSOC



2025 Seeley Big Fat

Date TBD | CAMBA Trails | Seeley, WI



CAMBA is a 501c3 nonprofit organization located in Northern Wisconsin, and is responsible for the development and management of a regional mountain bike trail system of over 130 miles, and over 200+ miles of gravel routes. The CAMBA trails lie in and around the beautiful Chequamegon-Nicolet National Forest as well as in the Bayfield and northern Sawyer County Forests. Trails are based in the towns of Bayfield, Cable, Hayward, Namakagon and Seeley!

CAMBA takes its responsibility as a steward of the environment very seriously and is committed to sustainable trail development – trails that will withstand years of regular use without degrading or promoting erosion. New trails are designed and constructed to International Mountain Bike Association (IMBA) best management practices. Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone.

Area cyclists have created the CAMBA trail system and mapped CAMBA gravel routes to make this vast, unique area available to everyone. We hope you enjoy the riding and join with us in preserving this resource. CAMBA encourages you to ride safely, wear a helmet and respect the environment.

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2025 Seeley Big Fat Fact Sheet

Who: Chequamegon Area Mountain Bike Association

What: The Seeley Big Fat Race is a low-key, self-supported, 14-mile winter fat bike race plus a 6-mile option on the Seeley Hills bike and ski trails. We are a grass-roots winter experience with a warm after party to share your fun with others.

When: January (date TBD)

Where: Seeley, WI

Why: The Seeley Big Fat Race is hosted by CAMBA and benefits its winter grooming efforts of maintaining over 70 miles of groomed winter trails.

We expect up to 125 racers. The biggest sponsorship benefit is your company name will reach our 4,100 newsletter subscribers, 2,200 Instagram followers, 6,700 Facebook followers and 38,000 annual website visitors, in addition to being associated with a grassroots community event that brings folks together during the coldest part of winter.

Chequamegon Area Mountain Bike Association
PO Box 141, Cable, WI 54821
executivedirector@cambatrails.org
www.cambatrails.org

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Sponsorship Levels

Title Sponsor = \$5,000 Cash

Name in Event Title

All benefits of a Presenting Sponsor with your name listed in title

Presenting Sponsor = \$1,000 Cash

Promotional Posters

Events & Clinics listing on the website

Seeley Big Fat Race webpage

Newsletters and social media leading up to the clinic

3 Complimentary entries into the Seeley Big Fat race

Supporting Sponsor = \$500 Cash or \$1,000 In-Kind

Promotional posters

Seeley Big Fat Race webpage

2 complimentary entries into the Seeley Big Fat Race

Contributing Sponsor = \$250 Cash or \$500 In-Kind

Promotional posters

Seeley Big Fat Race webpage

1 complimentary entry into the Seeley Big Fat Race

Underwriting Opportunities

Seeley Big Fat Race Hat Sponsor

Soup Sponsor

Cocoa & Coffee Sponsor

Cookie Sponsor

After Party Beer Sponsor

Raffle Swag Sponsor

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2025 Seeley Big Fat SPONSORSHIP AGREEMENT

Please return the completed agreement of your preference to:

- U.S. Mail: CAMBA, P.O. Box 141, Cable, WI 54821
- Email: executivedirector@cambatrails.org
- See our Sponsorship Policy regarding cash and in-kind payments

Sponsorship Level (Check the box with your preference)

- Title Sponsor \$5,000
- Presenting Sponsor \$1,000
- Supporting Sponsor \$500 (or \$1,000 In-Kind)
- Contributing Sponsor \$250 (or \$500 In-Kind)
- Underwriting Sponsor

Name: _____

Title: _____

Business Name: _____

Address: _____

Phone: _____

Email Address: _____

Website: _____

Details of In Kind Sponsorship: _____

Signature & Date: _____

Thank you! Your support enables CAMBA to grow, and by partnering with you and our passionate community of sponsors, donors and members, it has propelled CAMBA trails to be a premier off-road riding area in the Midwest and nation. We would love having you make an important difference in CAMBA's mission and community.

If you have questions or would like to discuss your sponsorship preference, please contact us at executivedirector@cambatrails.org

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