

John Schneider, 2024 Nomination

- **What business or leadership experience do you have?**

I retired from a 30 year career in the investment & wealth management industry as an advisor. I continue to stay active with managing a portfolio of public companies in addition to overseeing private equity investments. Over my career I also developed strong business development skills. Much of my career was spent building & managing client advisory teams for very large investment relationships.

- **What passion do you have that leads you to wanting to be involved with the leadership of CAMBA?**

One, I have enjoyed one year as CAMBA's Treasurer as I was appointed by the board to serve the remaining term of an existing board member. One of my passions is trail and gravel riding and I have over 20 years of riding CAMBA trails. I have been a supporter and member for many years and wanted to get involved with CAMBA at a higher level. I spend the entire Summer at my home near Cable and travel back and forth to Minneapolis during the other seasons. I aspire to be part of the team that is in the process of transforming this Legacy trail system to become one of the best trail systems in the Midwest.

- **What skill sets or superpowers do you have that will further CAMBA's vision and mission?**

Well, no superpowers but I believe my off-road riding passion, work ethic, finance background, and my ability to collaborate with others will help CAMBA reach their vision of becoming the Premier Off Road Riding Destination in the Midwest.

- **What community or networking connections do you have that would benefit CAMBA?**

I have been involved in the American Birkebeiner's capital campaign for a little over a year and I am on Lake Namakagon's Lake Assoc board. I have been Mtb racing and riding for over 30 years and it seems most if not all my social relationships and networks are bike and ski centric. I am not a fundraising expert but I hope to put what knowledge, experience and connections I have to work raising funds for CAMBA.

- **What else do you want us to know about you?**

I am married, have three adult children and two grandchildren.